

YOUR PLAN:



BRIAN WILLIAMS

DALLAS

*Founder of Perspective,
a sales-growth consultancy*

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“I was in corporate America for 20 years in the technology industry in Silicon Valley.

Eventually I was in a role in which my job was to equip and empower a global sales team to sell this technology. In doing so, I found we had great products and brilliant technology, but technical people didn't always do a great job of communicating that. So I saw an opportunity.”

Tell us your story and you could be featured in **SUCCESS**.
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